

European Congress

Healthcare Planning and Design

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Call for Presentations

A European Congress that addresses challenges for the worldwide healthcare planning and design community, organised by the Dutch Centre for Health Assets in partnership with the European Centre for Health Assets and Architecture.

6-9 June 2010, Congress Centre De Doelen, Rotterdam, The Netherlands

Call for Presentations European Congress Healthcare

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The organizers of the European Congress Healthcare Planning and Design invite abstract proposals for workshops to be held as part of the congress programme. Be part of this major European Congress on this topic and help provide answers and insights on some of the key questions facing decision makers on healthcare assets issues today!

Why a European Congress on Healthcare Planning and Design?

The enormous architectural diversity in Europe's healthcare assets has generated a flood of innovative concepts and new thinking. The expansion of the European Union has renewed interest in the way countries historically have or in the future can set up their physical planning and design for the provision of healthcare. The time has come to take stock and organise, display and critique some of these varied approaches. The congress will do just that.

Cultural heritage and architectural traditions provide numerous examples of best practice that make comparisons between countries interesting. Which service should be provided in what type of building, and how much flexibility for changes in technology, medical treatments and society must we incorporate in our designs? Throughout wider Europe, we encounter differing concepts of public and private financing, ownership, procurement strategies and planning of services. These issues all have an impact on the built estate, and will be explored in depth during the conference.

What's it about?

The organizers have opted for Innovation in Health Assets for Sustainable Healthcare as the overarching theme of the congress. This broad theme acts as a focal point for review of ongoing changes in Strategy, Architecture and Finance – the main interrelated issues which planners, managers, architects and financiers have to deal with when facing decisions about the health estate.

At the core of the congress programme are six in-depth masterclasses by respected figures in the field. However, further opportunities to share knowledge and engage in debate will be offered via 20 workshops covering a wide range of topics and highlighting developments and approaches in various European countries. This call for proposals covers the programme of workshops.

What are we looking for?

The organizers welcome proposals for workshops centred around one of the topics listed



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below (“topic workshops”), or presenting approaches and developments from the viewpoint of specific European countries (“country workshops”).

Topic workshops

- **Changing service models**

Healthcare systems, assets and services throughout Europe are faced with varied, but similar, challenges and mega-trends. How can we improve the strategic fit between the changing flow of healthcare services and the stock of buildings and equipment?

- **The drive for sustainability in design and operation of a healthcare facility**

“Sustainability” encapsulates a many-faceted key element in facility design today. It addresses the social, economic/financial and environmental impact of the design across the full lifecycle, in order to balance societal needs, affordability and workforce availability, as well as provide for optimum energy utilization and minimised adverse

environmental, including carbon, impact. The key issue now is how to balance these different concepts of sustainability in the design of healthcare infrastructure.

- **Legacy problems across the wider Europe**

The focus in Europe has traditionally been on Western Europe for innovative design and planning concepts. However, it is becoming urgent to address the legacy problems of Central and Eastern European EU member or partner states. It is only recently that understanding of the needed transitions has come to public attention, and only limited efforts have been made to describe the fragile relationship between capital investment, equity in provision and health outcomes in central, Mediterranean and eastern parts of Europe.

- **New financing models**

Events in the financial markets have had serious consequences on the availability and conditions for both public and – particularly - private capital financing in the

healthcare sector. How do you go about procuring capital for healthcare infrastructure in a world which is characterised by acute uncertainty?

Country workshops

The variety in cultural, societal and architectural traditions, health systems and specific challenges make Europe an interesting laboratory for innovation in healthcare planning and design. Country workshops should focus on how the history, traditions and present circumstances of individual countries or groups of them influence current innovations in planning and design.

Guidelines and practical information

All workshops will have a standard duration of 1 hour. They should contain approx 35 minutes of content and allow at least 15 minutes for questions and/or discussion. Abstracts must be submitted using the format ready for download from the website (www.tno.nl/ducha10).

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Criteria for selection for workshops and country workshops will include innovativeness, originality and relevance, (scientific) rigour and evidence-based results. Workshops must present proven practical approaches, designs or solutions to the delivery of an effective built response to specific healthcare service questions.

Deadline for submitting your Abstract is September 15th 2009, (12.00 hrs CET).

The Congress language is English and all workshops (including the Abstracts) are to be provided and presented in English.

Scientific Committee

The Scientific Committee has been selected from a broad spectrum of internationally recognised organisations and institutes. The mix of expertise (design, planning, architecture, finance and innovation) of healthcare infrastructure and services will help the organisers select the most promising contributions.

- Chairman: Professor James Barlow, BA, PhD (Imperial College Business School London, Professor in Technology & Innovation Management, Co-director of HaCIRIC – the Health and Care Infrastructure Research and Innovation Centre, United Kingdom),
- Professor Bas Molenaar, Msc (Eindhoven University of Technology, Professor in Healthcare Architecture, director of EGM

Architects, Rotterdam/Dordrecht, the Netherlands),

- Professor Geert Dewulf PhD, (University of Twente, Professor of Planning and Development, the Netherlands),
- Associate Professor; Gintaras Stauskis PhD (Department of Urban Design of Vilnius Gediminas Technical University, Lithuania),
- Mrs Anjali Joseph PhD (Director of Research, Center for Health Design, United States of America),
- Just Eijkman, MSc (Head of Research & Development, TNO Dutch Centre for Health Assets),
- Barrie Dowdeswell (Research Director of the European Centre for Health Assets & Architecture).

Abstracts for workshops will be selected by the Congress organization committee (Dutch Centre for Health Assets and the European Centre for Health Assets and Architecture) on the advice of this international scientific committee.

The decisions of the organisation committee will be final. Authors will be notified via e-mail by October 1st 2009 of the results of their submission. Once abstracts are confirmed, it is expected that the named presenter and/or one author will attend the conference to make the presentation. Accepted presenters will receive free entrance to the European Congress (a maximum of two eligible persons).



Congress Organisation

To stay informed please refer to:

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